



2018 HCS Council Meeting

Saturday, April 21, 2018

5:00-9:30pm

Greystone Steakhouse

San Diego, CA

Attending:

Margarida Barroso, *President*
Douglas Rosene, *Past President*
Paul Goodwin, *President-elect*
Charles Frevert, *Past, Past President*
James Mandell, *Secretary/Treasurer*
Stephen Hewitt, *EIC*
Alejandro Adam, *Councilor*
Steven Carroll, *Councilor*
Sally Davis, *Councilor*
Robin Lorenz, *Councilor*
Liliana Schaefer, *Councilor*

Guests:

Tom Baldwin, *FASEB President (FASEB report only)*
James M. Musser, *FASEB President-Elect (FASEB report only)*
Frank Krause, *FASEB Executive Director (FASEB report only)*
Jennifer Zeitzer, *FASEB Deputy Director, Public Affairs (FASEB report only)*
Jon Spielberg, *SAGE Publications (Journal report only)*
Cody Mooneyhan, *FASEB, JHC Managing Editor (Journal report only)*

Staff:

Kendra LaDuca, *Executive Director*

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- I. FASEB Report
 - a. Introductions were made. FASEB guests in attendance were Tom Baldwin, FASEB President, James M. Musser, FASEB President-Elect, Frank Krause, FASEB Executive Director and Jennifer Zeitzer, FASEB Deputy Director, Public Affairs.
 - b. 2017 was a year of transition for FASEB. Many fundamental changes have occurred. There is new leadership and a new strategic plan. New Executive Director understands the perspective of a member society and brings that perspective to the board.
 - c. Strategic plan is now in place and moving ahead. Every endeavor is now being considered against the strategic plan.
 - d. Membership strategies task force is looking at dues structure as well as the board structure. Considering issues such as Federation size and membership type. A review of this nature has not been conducted in a long time.
 - e. Society Management Services of FASEB will be an area of investment. Hiring new positions for SMS – strengthen the core of management services.
 - f. FASEB is in the process of selling the campus. A brief history on the sale of the campus was given as well as an update on the process. Campus sale is estimated to close in the fourth quarter of 2018.
 - g. Director of public affairs discussed new webinar series: Free and on variety of topics. Open to new ideas for future webinars. Webinars are 2-3 times a month live, and then stored on the website for future access. Some topics for future webinars were suggested by HCS: advocacy at the local (non-political level), also work-life balance in the field of science.
 - h. FASEB is promoting collaboration. Board looking more outward toward the member societies – less insular.
 - i. HCS was asked to think about how FASEB can reach younger members.
 - j. FASEB members are encouraged to work together as resources for one another with webinars, social media, etc.

II. JHC Journal Production

- a. Jon Spielberg, SAGE Publications, and Cody Mooneyhan, FASEB, JHC Managing Editor were introduced and reported on the status of the Journal of Histochemistry.
- b. Impact factor has increased and is now: 2.511 (Previously was 2.140)
- c. 12 issues consisting of 712 pages were published in 2017.
- d. Submissions have increased 14% in past year with an acceptance rate of 36%
- e. Adapon was instituted this year. No change in usage is indicated but the method of calculating usage has changed. Circulation and readership are consistent although the journal is being accessed from different sources.
- f. JHC continues to lead the way as a boutique scientific journal.
- g. Editor of JHC gave a review of the year looking at submissions and noting trends. EIC would like to have 6 articles per issue next year. Google ads, open access submissions, were discussed as possible strategies for the journal. Currently do not have direct submissions – but will be talking about that in the near future.
- h. The Editor, Managing Editor and Associate Editor attended a meeting at Sage headquarters in Thousand Oaks, CA. They met with Sage staff to discuss the Journal as well as the issues surrounding Scholar 1. There was discussion of moving to EJ Press. There will be research on the possibility (pros and cons) of making this move. UPDATE: Editor and Managing Editor met with EJ Press two weeks after the Council meeting. EJ Press made a favorable offer and presented a plan to help JHC transition out of Scholar 1 and into EJ Press. The JHC Editor will present this information to the Executive Committee during their next conference call.

III. President's Report

- a. HCS President reported that there has been much progress in the past year. Programs have been growing and expanding.
- b. In 2019, HCS needs to work with ASIP to ensure that HCS is integrated within the EB2019 meeting app. HCS meeting program and activities need to be more searchable and more accessible.
- c. To further expand its audience, HCS should be involved in more international meetings. European meetings: ACTION ITEM: Liliana Schaefer will propose a European meeting where HCS can be involved or do a lecture/workshop; Asian based meeting: It was suggested that a Japanese joint meeting with the Histochemical Society Japan might be a possibility. Latin American meeting: ACTION ITEM: Councilor Alejandro will submit a proposal for participation in a meeting in Latin America.

IV. Executive Director Report

- a. An overview of the past year was given. HCS is doing well financially and is meeting goals and objectives set at past council meetings.
- b. Membership is consistent but there is room for growth.
- c. ACTION ITEM: Annual society survey is due and will be moved to the spring to correspond with EB. This survey should address questions about the event in addition to the standard membership survey focus. Survey will go out to membership (and recent past members) within a month of EB.
- d. Issue of diversity initiatives was raised and discussed. See “New Business” for notes on this topic.
- e. Council was reminded about 2018 election timeline and position openings. HCS will need a President Elect as well as three new council members. Current council members are allowed to run for re-election.

V. Committee Reports

- a. Finance
 - i. The society is financially healthy. The journal revenue is strong and that sustains the work of the society. Investments had a very strong performance last year, additionally the society finished the year under budget.
- b. Communications
 - i. Committee has met several times in the past year and is making progress toward the established goals of increase social media for the society

- ii. Access for committee members to HCS social media sites is in progress
- iii. Linked In access has been acquired, multiple HCS LinkedIn accounts have been merged, and committee chair will update and maintain.
- iv. A student consultant was hired to Tweet at EB2018. At the time of the meeting, the HCS Twitter presence was going very well and followers were increasing. Post EB, an evaluation of the EB Twitter process will be conducted.
- v. Council members were requested to engage more on social media; to like and comment on posts, tweet and re-tweet and to encourage colleagues to do the same.
- vi. The issue of social media administration was discussed. Succession planning was considered and it was noted that a social media consultant could be utilized in the coming year to help HCS transition to a more active and vibrant social media presence. Some consultants have been identified and it was noted that FASEB may offer social media services in the future. The committee was charged with further evaluation of social media consultants. The committee was empowered to discuss options and to take an on-line vote. Results of that vote should be reported back to council for final approval.
- vii. Noted: JHC would like to create a presence on ResearchGate and LinkedIn.
- viii. APPROVED: Executive Director should have administrative access to HCS FB, LinkedIn, Twitter and JHC FB accounts. UPDATE: ED was added as HCS Facebook page administrator on May 4, 2018 and also has access to LinkedIn and Twitter for the society as well.

c. Awards and Membership

- i. Awards given in the past year, including those awarded at EB 2018, were reviewed.
- ii. Membership trends were reviewed and it was noted that membership numbers remain constant.
- iii. While significant strides have been made in increasing awards, a continued commitment was made to further increase submissions which will ultimately increase the competitiveness of the awards granted.
- iv. Clarifying language was proposed for the HCS handbook to empower the Awards and Membership Committee to be able to assign any number of awards given based on the annual budget and number of applications received. ACTION ITEM: An on-line council vote will be conducted after EB2018 to add clarifying language to the handbook
- v. The chair position of this committee will be handed to the incoming President Elect.

d. Education

- i. Report was given by Steven Carroll as committee chair is not on Council.
- ii. 2018 Capstone project update was given. 2018 applications are being accepted. Would like to see more applicants. May 15 is the deadline. RESOLVED: Deadline for Capstone should be extended to June 1.
- iii. Capstone Grant was recently raised from \$500 to \$1000.
- iv. Using more ads to promote the Capstone program and will continue to do so.
- v. Current Committee Chair would like to step down. Requested that a new chair be appointed. Council members will reach out to him to request that he re-consider and if more support can be given from Council to the committee to alleviate some of the work load allocated to the chair
- vi. RESOLVED: JHC will offer a special section in future issues for capstone reports. This can be implemented immediately. Journal Editor will work with Executive Director on the logistics of this new feature.
- vii. RESOLVED: Capstone Grant program should be expanded to include a level beyond undergrad. The new program needs definition and a proposal so that it can be added to the handbook. The name of “Cornerstone Grant” was proposed with a \$1000-2000 award for a medical resident. ACTION ITEM: Definition of this new award will be drafted for council vote and addition to the handbook.

VI. Program Committee

HCS President led council in a discussion of the following future activities.

- i. 2020/2024 IFSHC: These two events were discussed in broad terms. Conversations will continue as these events draw closer. It was proposed that a subcommittee meeting take place during EB2018 to establish a planning group for 2020. RESOLVED: Stephen Hewitt will serve as Chair for 2024.
- ii. 2019 ASIP/EB program topic and speakers: Several topics were discussed for the HCS tract at EB2019. RESOLVED: The topic for 2019 will be: “Genomics, Transcriptomics, and Molecular Pathology: Really

- Big Data and the New Biology.” ACTION ITEM: The President-Elect will inform the business office of four speakers and invitations will be issued in the coming months.
- iii. 2019 AAA session: RESOLVED that HCS should continue participation in this event. A topic will be discussed later. UPDATE: AAA requested a proposal for the 2019 workshop by May 4. An extension of more time was granted for HCS.
 - iv. ASMB 2018 Meeting Workshop: The program for this event is set and was reviewed by Council. Group is looking forward to participating in the ASMB 2018 meeting. ACTION ITEM: Charles Frevert will send Council a proposal for payment of speaker travel for ASMB meeting. Noted that award committee and pubs committee may have funds available to sponsor this event.
 - v. SLB 2018 Meeting Proposal: HCS was invited by the Society for Leukocyte Biology (SLB) Members in Training and Transition Group (MTTG) to participation in a workshop at their upcoming annual conference. A program for the workshop was discussed. It was proposed that HCS sponsor two speakers at this event. . There was discussion about relevance and reasons for participating. Participation in this event was approved by Council. UPDATE: A response was sent to SLB confirming participation. The two speakers will be Margarida Barroso and Robert Moody.
 - vi. It was requested that all council members bring future possible workshops for consideration.

VII. New Business

- i. The MBL Course at Woods Hole, MA was discussed. Issues of administration, timing, and location were raised. Concerns about the viability of the course due to performance of the past year were expressed. More information needs to be gathered before a plan can be created to address these issues. HCS council members will initiate discussions with current administration and course leaders to gather the needed information. A report will be given to council after those conversations. UPDATE: In early May, Paul Goodwin met with Rae Nishi, Education Director at MBL, with regard to the IHCM course. A conference call is scheduled for the HCS Executive Committee to discuss the new information gathered about the course and to create a proposal for the future of HCS involvement in the course. Subsequently a proposal will be presented to Council.
- ii. Diversity Initiatives: Council expressed a desire to sponsor diversity initiatives as a regular part of the society programing. RESOLVED: that the best use of HCS funds would be to collaborate with other societies or institutions that have existing diversity programs and to support those programs financially. ACTION ITEM: Charles Frevert will talk with Jacqueline Roberts to discuss viable options for supporting diversity in the field of Histochemistry. A proposal with 2-3 options will be brought to council who will vote on a final diversity initiative for the year. \$5000 was proposed for the initiative for the 2018 year. It is hoped that this will be a re-occurring initiative.

Meeting was adjourned at 9:45pm